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Art Card Editions and Originals (ACEOs) are a fun choice for stocking stuffers this year.



Marietta, Georgia photographer, Hazel Berger, has over thirty different ACEOs available on-line on Etsy.com and in local stores. Berger's specialty is flowers, so many of her ACEOs are photographs of flowers. Her framer says, "Hazel's flower look like they are moving."

Giving an ACEO sends a message that art is a value. Young children especially like the cards because they fit right in their hands. "Young girls gravitate to my images titled 'Violet Mag,' 'Pink Mag,' and 'Pink.' It is so refreshing to see a child engaged in art when they ruffle through my selections at an art show," says Berger.

But ACEOs have many uses. They are perfect inside a holiday, thank you or birthday card. ACEOs can be framed in small frames, sit un-framed against a lamp on a nightstand or window sill or prop up on the computer monitor on a desk. An addition of a magnet to the back of one of the art cards makes a pretty addition to the refrigerator.



Art cards measure 2.5” by 3.5” which is the size of a baseball card. People are collecting and trading these art cards. They fit in baseball card sleeves. This is an ideal way to sample an artist’s work when ordering on-line. An ACEO will give the buyer an idea about the quality of the art. Etsy.com, a site of handmade and vintage items and supplies, has over 32,000 ACEOs available in a search early December. ACEOs first became popular in Europe.

Berger strives to create a high quality product. Each of her ACEOs is printed on Hahnemuhle Fine Art Velvet Photographic paper and then mounted to an archival mat board. She signs and titles the back of each card and then places it in an acid and lignin free clear bag.



Hazel Berger’s ACEOs are now available at Thompson’s Frame shop at 1062 Johnson Ferry Road in Marietta, The Gift Box at The Art Station – Big Shanty at 2050 Kennesaw Due West Road in Kennesaw and Thomaston Georgia’s TUAC (Thomaston Upson Art Council) Gallery at 118

South Church Street. The cards retail for \$5 each.

Hazel Berger has been shooting photographs for over 25 years. In 2007, a trip to Barcelona inspired her to begin showing and selling her work. This past February, her images titled “Waltzing” and “Spring” received honorable mentions in the Southeastern Flower Show. Her current project is visiting, photographing and blogging the 48 Georgia State parks in one year. Her work is for sale on-line at www.magmoment.etsy.com. She currently has two hydrangea images at The Gallery at Serenbe in Palmetto, Georgia. Her website is www.hazelberger.com.

Quality jpegs are available to the new media for printing.

View my selection of ACEOs at http://www.etsy.com/shop/MagMoment?section_id=6631906